

Art of making Winning Presentations

Technical expertise may get one the job. But it is the analytical and presentation skills that promise a fast track career growth. No wonder, upwardly mobile executives are constantly honing their presentation skills. As an organization, you may have excellent products/services. Unless these are sold, they are just ideas. How your products/services are presented by your people to your customers will define your bottom line and growth.

Objective of the workshop:

- To enhance understanding of the presenter's role before, during and after the presentation
- To delve into the chemistry of winning presentations
- To hone the skills of presentation through practice/ feedback sessions.
- To understand what successful presenters do differently

Workshop focus:

- 5W - 1H approach - Preparing mind map of presentation.
- Profile of a successful presenter
- Infrastructure, people and time management issues
- Body language, Grooming, Eye contact and Voice Modulation
- Question/ answer sessions - effective and ineffective handling
- Use of audio- visual aids
- Effective Openings and Closings
- Practice and feedback sessions for skill development and enhancement

Methodology :

- Preparation and presentation on live topics, videos, demonstrations
- Video shooting/ replay/ feed back to individual participant

Take aways:

At the end of the workshop, participating executives & managers will master the presentation skill. They will also be guided on how to hone their skills.

Training Medium:

Online via Skype

Duration:

16 hours - Timing, Frequency and duration of each session decided as per mutual convenience.
